



Ontario County Suicide Prevention Coalition
 Coalition Meeting – via Zoom
 June 11, 2021 @ 9am

Attendees:

Deanna A	Lakeview Mental Health/Prospect House
Tracey DS	Partnership for Ontario County ED
Erin L	Family Counseling Services of the Finger Lakes, Clinical Supervisor
Jennifer B	Child Advocacy Center of the Finger Lakes
Shannon N.	FLACRA
Melissa H.	Office for the Aging
Jenna H	Problem Gambling Resource Center of the Finger Lakes

1) Financial Update:

- Tracey shared that she has requested the state for modification on the grants we have through OCFS. We would like to keep it open-ended as we aren't sure what exactly the mental health campaign will look like that we will be launching in the near future.
- The Coalition has received some donations from community members and business doing fundraisers or in memory of someone.

2) Mental Health Campaign Update:

- Last month a workgroup met with Causewave Community Partners to share needs and concerns from their communities with which they work. A brief has been given to TGW as they will now work on the creative component of the project. Tracey will share with the workgroup as things progress. We are hopeful to have something for the community by mid-July that promotes mental health awareness and community support. Stay tuned.....

3) SEPTEMBER is Suicide Awareness Month

- Tracey asked the group if they had any ideas or interest in putting together something for the community for Suicide Awareness Month in September:
 - Guest speaker – Jamie Tworkowski – To Write Love on Her Arms (or someone else)
 - A walk. Walk to a location and have an opportunity for folks can share their stories for hope and healing. Perhaps we can collaborate with HWS and FLCC and make it community and college integrated.
 - Blue and Turquoise lights to share with businesses and homes to bring awareness.
- If anyone is interested in working on this as a separate workgroup – reach out to Tracey.
- Shannon noted that we should focus on the youth and their needs – especially given the loss a school community just had. Tracey to reach out to schools to see how the Coalition can support them and bring awareness during September.

4) Trainings:

- Tracey shared the American Foundation for Suicide Prevention website and shared the multiple resources available. <https://afsp.org/realconvo>
- The AFSP regional representative can provide trainings (ex: “More than Sad” which is for educators, but really for anyone who works with youth). Would this work for any of your programs/organizations?
- The Coalition owns *The Ripple Effect* movie (the story of Kevin Hines) and is able to show the movie to community groups. If interested, reach out to Tracey. We will be sure to have a mental health professional on site as it can be triggering for folks.
- The national mental health/suicide prevention number (988) will be rolling out July 2022. It has passed legislation and now the logistics and technical aspects will be put in place by July 2022. Great news!

5) Roundtable:

- Jenna noted that Problem Gambling of the Finger Lakes has a commercial on Spectrum. It will run in June and July. If you see it on TV, please let her know!
- Shannon (FLACRA) – There is funding available for those who are having challenges with rent/mortgage payment due to COVID. Contact Shannon if you know of someone. Connections: Rounded Recovery is offering a ton of recovery-based opportunities. Mentioned the need for education to youth on the new Marijuana bill.
- Tracey noted that the Substance Abuse Prevention Coalition has formed a workgroup that is focused breaking down the NYS Marijuana Legalization Act and how the Coalition can inform and educate the community. If interested in joining – reach out to Tracey.
- Melissa from Ontario County Office for the Aging – Offering congregate meal sites in-person now. They are also offering coupons for the Farmer’s Markets for free.
- Jennifer (Child Advocacy Center of the FLX) – Establishing a new trauma certified training for clinicians. Only other one in NYS is in Buffalo. Have seen an increase in child abuse cases. Mentioned their Summer Basket raffle which ends 6/14. Get your \$10 tix today!

6) Next Steps:

- Anyone interested in Suicide Trainings for staff, reach out to Tracey
- Anyone interested in the Kevin Hines movie, *The Ripple Effect*, reach out to Tracey
- Anyone interested in working together for a September “Suicide Awareness Month” activity/campaign – reach out to Tracey

Next meeting June 13th at 9am and location TBD.

Minutes submitted by Tracey Dello Stritto
06/11/2021